

Time to **BUILD A BETTER** *Network*



Recruit passive & active diverse professionals

Experience Professional Diversity Network's unique Networking Conference on April 9 at New York's Midtown Hilton. Recruit qualified diverse candidates, build a talent community of today's leading diverse professionals and network with leaders of top professional diversity organizations in your community. This event features valuable candidate and employer seminars, a keynote speaker and a networking social with entertainment and globally-inspired cuisine. Don't miss this opportunity!

- Prescreen candidate resumes
- Globally-Inspired Cuisine
- Professional Development Seminars
- Networking Social
- Keynote Speaker

PDN  **Networking
Conference**

 **Professional Diversity Network**

NEW YORK

April 9, 2014

HILTON NEW YORK MIDTOWN

2:00 – 6:30 PM

Produced by _____

Marquee Partners: _____



Connect with active and passive diverse talent

Network with New York's leading professional organizations and their members

Participate in diversity and inclusion leadership sessions

CONFERENCE AGENDA

2:00 - 3:00 p.m.
Pre-selected Candidate Interviews

2:15 - 2:45 p.m.
Seminar I

3:00 - 3:30 p.m.
Keynote Speaker

3:30 - 6:00 p.m.
Professional Diversity Networking Career Fair

4:00 - 4:30 p.m.
Seminar II

5:00 - 5:30 p.m.
Seminar III

5:30 - 6:30 p.m.
Professional Reception

EVENT HIGHLIGHTS

- Network with leaders and members of diverse professional organizations
- Keynote speaker
- Professional development breakout sessions
- Professional networking social
- Cocktail reception
- Sample globally-inspired cuisine
- Diversity Recognition Awards
- And much more!

KEYNOTE SPEAKER

Our Networking Conferences bring nationally recognized speakers to inspire and educate our attendees. The 2014 keynote series brings a different speaker to each conference. Presenters include innovative thinkers, political leaders, business professionals, respected authors, media personalities, and celebrities. Our keynote speakers will help set the tone for a successful conference. Come to get inspired, network, and meet new talent.

Demographics

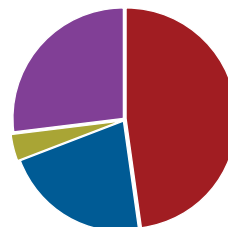


Candidate Experience

Finance/Banking: 9%
Insurance: 4%
Education: 7%
Engineering: 9%
Computer: 13%
Retail/Foodservice: 12%
Sales: 14%
Government: 13%
Healthcare: 6%
Other: 13%

Education Level

Bachelors: 48%
Masters: 21.4%
Doctorate: 3.7%
Other: 26.9%



Diversity

Disabled: 2%
Black: 26%
Latino: 20%
Asian: 10%
Women: 52%
LGBT: 2%
Veteran: 8%
Other: 20%



Sponsorship Benefits:

- **Qualify** pre-registered candidates for on-site interviews
- **Meet** members of professional associations & organizations
- **Build** your diversity candidate pipeline
- **Reach** active and passive diverse candidates
- **Align** and brand with key visionaries
- **Receive** recognition as a company promoting diversity and inclusion

PACKAGES & SPONSORSHIPS:

| | | |
|--|--|-------------------|
| Education/Government/Healthcare/Non-Profit | Includes: • Networking Booth • Access to pre-registered candidates from Event Networking Page • Hyperlink of company name on Event Networking Page • Access to all networking event features | \$2,495.00 |
| Corporate Rate | Includes: • Networking Booth • Access to pre-registered candidates from Event Networking Page • Hyperlink of company name on Event Networking Page • Access to all networking event features | \$3,295.00 |
| Hospitality Sponsorship (globally inspired cuisine) | Includes: • Company LOGO branding at your choice of Wine, Beverage or Food Station (Food/beverages with onsite signage included) • Networking Booth • Upfront placement at the event • Access to pre-registered candidates from Event Networking Page • Hyperlink of company name on Event Networking Page • Access to all networking event features • Rotating banner on Event Networking Page: 728 x 90 • 3,000 targeted emails based on geography, ethnicity and industry • 5"x 8" 'Official' Program Ad | \$5,995.00 |
| Achiever Sponsor | Includes: • One Professional Seminar – your choice of topic and presenter (Announced online and onsite with company LOGO included) • Networking Booth • Upfront placement at the event • Access to pre-registered candidates from Event Networking Page • Hyperlink of company name on Event Networking Page • Access to all networking event features • Rotating banner on Event Networking Page: 728 x 90 • 6,000 targeted emails based on geography, ethnicity and industry • 5"x 8" 'Official' Program Ad | \$10K |
| Leadership Sponsor | Includes: • One Professional Seminar – your choice of topic and presenter (Announced online and onsite with company LOGO included) • Welcome introduction at Keynote • Double Networking Booth • Upfront placement at the event • Access to pre-registered candidates from Event Networking Page • Hyperlink of company name on Event Networking Page • Access to all networking event features • Rotating banner on Event Networking Page: 728 x 90 • 10,000 targeted emails based on geography, ethnicity and industry • Media services with customized advertising to focused affinity groups • 5"x 8" 'Official' Program Ad | \$15K |
| Channel Sponsor | Includes: • 1 (one) Exclusive Overall Sponsorship for each category; Education, Retail, Media, Technology, Healthcare, Finance, Lifestyle • One Professional Seminar – your choice of topic and presenter • Hospitality Sponsorship - Company LOGO branding at your choice of Wine, Beverage or Food Station (Food/beverages with onsite signage included) • Welcome introduction at Keynote • Double Networking Booth • Upfront placement at the event • Access to pre-registered candidates from Event Networking Page • Hyperlink of company name on Event Networking Page • Access to all networking event features • Rotating banner on Event Networking Page: 728 x 90 • 20,000 targeted emails based on geography, ethnicity and industry • Media services with customized advertising to focused affinity groups • 5"x 8" 'Official' Program Ad – 2 page spread | \$25K |
| Title Sponsor (exclusive/ 1 Sponsor) | Includes: • Island Space • Upfront placement at the event • One Seminar – your choice of topic and presenter • Hospitality Sponsorship • Separate and exclusive networking culture area with upgraded hospitality/beverage • Welcome introduction at Keynote • Access to pre-registered candidates from Event Networking Page • Hyperlink of company name on Event Networking Page • Access to all networking event features • Rotating banner on Event Networking Page: 728 x 90 • 50,000 targeted emails based on geography, ethnicity and industry • Media services with customized advertising to focused affinity groups • 5"x 8" 'Official' Program Ad – 2 page spread • 5"x 8" Program Advertorial | \$50K |



REGISTRATION FORM

Please complete this form and click submit or print and fax to **(952) 595-4499**

Mike Hall

Executive Vice President

mhall@prodivnet.com

1.800.390.5561 ext. 117

Company Info :

Company Name:

Phone #:

Contact Name:

Email:

Address:

Website:

City:

State:

ZIP:

Payment Info:



Bill Me

Total Amount:

Credit Card #:

Billing Address *(if different)*:

Expiration:

CCV:

City:

Name on Card:

State:

ZIP:

Authorized Name/Signature:

Authorizing: We fully understand that this form shall become a binding contract upon acceptance by PDN-E. We have read and accept the Cancellation terms below. **Cancellation:** Clients must provide written notice of cancellation at least 15 days before specified fair date. A 30% refund of the booth fee for that fair will be made to the client. This agreement is non-cancellable and non-refundable if cancelled within 15 days of the fair.